

MULTIMEDIA



UNIVERSITY

STUDENT ID NO

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MULTIMEDIA UNIVERSITY

FINAL EXAMINATION

TRIMESTER 2, 2019 / 2020

**BDT 1014 DIGITAL TRANSFORMATION
TECHNOLOGIES**
(All Sections / Groups)

28 FEB 2020
9.00 a.m – 11.00 a.m
(2 Hours)

INSTRUCTIONS TO STUDENTS

1. This examination paper consists of **TWO (2)** pages including the cover page.
2. Answer **ALL** questions in the answer booklet provided.
3. The marks distributions are given in parentheses.

Question 1

EzyBox is an unmanned convenience store which is a new idea in Malaysia and has already four stores in Kota Kinabalu. Although new in Malaysia, this isn't a new concept overseas. With 10,000 customers patronizing this store in just months of its existence it has gained a huge popularity among the local folk in Sabah.

Required:

- a. Describe **FIVE** enablers that are necessary for this concept to work. (15 marks)
- b. Give examples of technologies can be used for minimizing shoplifting at these unmanned stores? (10 marks)

Question 2

Compare and contrast digitization and digitalization.

(25 marks)

Question 3

- a. Describe digital wallets, compare and contrast **TWO** types of e-wallets. (10 marks)
- b. Give examples of **FIVE** popular e-wallets in Malaysia and briefly discuss each of its pros and cons. (15 marks)

Question 4

Discuss attributes that make up the Digital Economy? Explain each attribute briefly.

(25 marks)

End of Paper